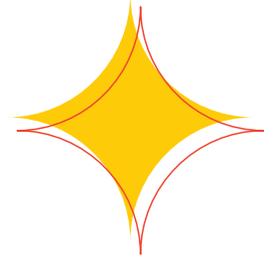
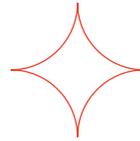


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ARCHITECTING THE NEXT GENERATION OF MARKET LEADERS



**Digital
Marketing**

4-Month Mastery + 1 Month
Paid Agency Internship



**KUODA
DIGITAL
ACADEMY**



THE FUTURE OF MARKETING LEADERSHIP BEGINS HERE



At Kuoda, we don't just teach digital tools; we architect the marketers of tomorrow. We operate at the intersection of consumer psychology and digital intelligence, transforming curiosity into high-level strategic capability.

Our mission is to bridge the gap between academic learning and economic earning. We build market-ready professionals through a curriculum rooted in real-world business challenges, high-stakes live campaigns, and data-driven performance thinking.

BEYOND THE CLASSROOM, INTO THE MARKET



**This is not a traditional
marketing course**

**This is Applied Market
Strategy**

From day one, you move past theory. You will analyze real-time consumer behavior, manage active ad spends, and optimize conversion funnels across global platforms.

**4 Months of Intensive
Strategy Training + 1 Month
of Paid Internship**

Graduate with execution experience, an active income stream, and the clinical confidence to manage high-budget marketing responsibilities.





THE SCIENCE OF GROWTH MARKET PSYCHOLOGY



Our program is engineered around how modern markets behave and how digital systems influence human decisions. We focus on strategic clarity, ensuring you are never dependent on just a tool.

Decoding Intent

Analyzing search behavior and consumer triggers

Performance Intelligence

Data-informed campaign execution and scaling

AI-Augmented Strategy

Leveraging AI for insight, efficiency, and predictive modeling

Strategic Funneling

Designing the path from awareness to conversion



20% THEORY

80% EXECUTION

MONTHS 1-2

Foundations & Execution

Platform mastery, Live campaign setups, and Weekly performance reviews



MONTHS 3-4

Advanced Strategy & Portfolio

Scaling campaigns, Conversion optimization, and Building a Portfolio of real client results



MONTH 5

Paid Residency (Internship)

Deep immersion with brands and agencies. You don't just observe; you plan, execute, analyze, and earn

WHO IS THIS FOR?



Graduates

Launch a career in high-paying growth and strategy roles

Career Pivoters

Transition from traditional roles into high-demand performance marketing



Freelancers

Build scalable systems to grow your own brand with precision

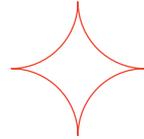


Entrepreneurs

Move from being a "gig worker" to a premium strategy consultant



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STRATEGIZE | EXECUTE | SCALE

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