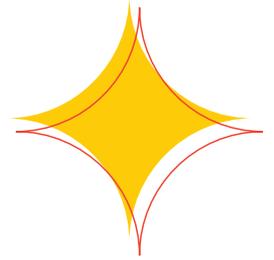
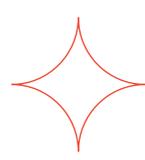


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# ARCHITECTING THE NEXT GENERATION OF CREATIVE LEADERS



**Corporate  
Advertising  
& Design**

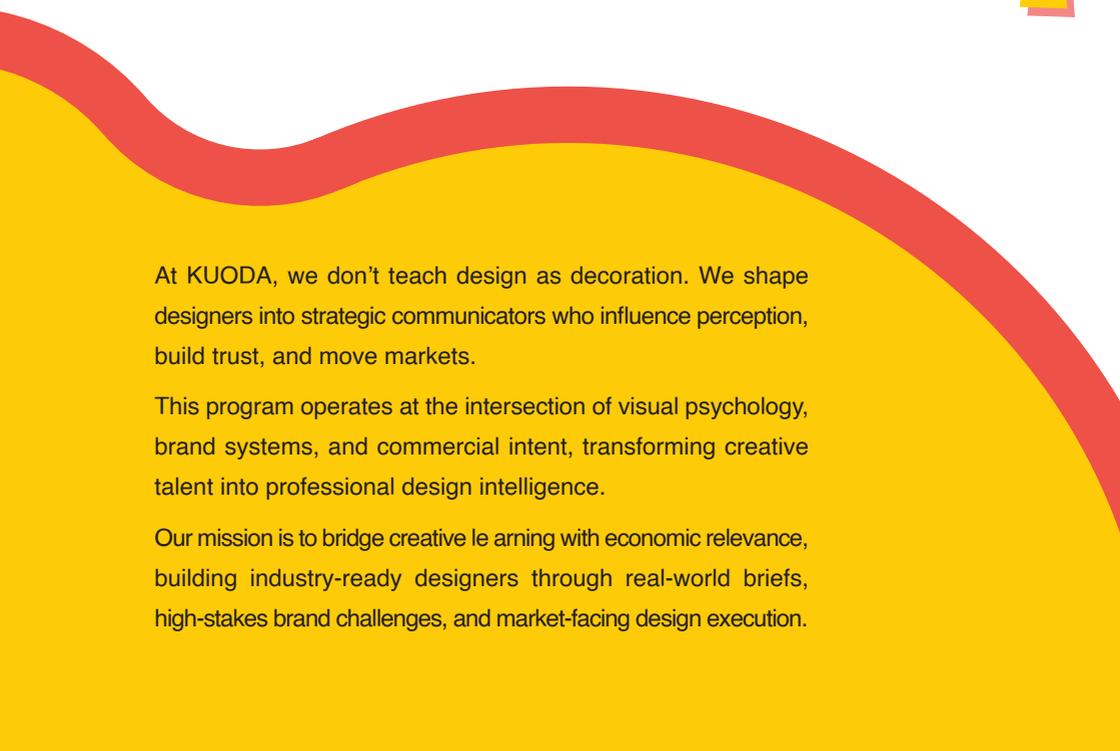
4-Month Mastery + 1 Month  
Paid Agency Internship



**KUODA  
DIGITAL  
ACADEMY**



# THE FUTURE OF STRATEGIC CREATIVITY BEGINS HERE



At KUODA, we don't teach design as decoration. We shape designers into strategic communicators who influence perception, build trust, and move markets.

This program operates at the intersection of visual psychology, brand systems, and commercial intent, transforming creative talent into professional design intelligence.

Our mission is to bridge creative learning with economic relevance, building industry-ready designers through real-world briefs, high-stakes brand challenges, and market-facing design execution.

# BEYOND AESTHETICS, INTO THE MARKET

**This is not a Traditional  
Design Course**

**This is Commercial  
Creative Strategy**

From week one, you move beyond visuals. You will work on live brand identities, advertising systems, and communication challenges, designing for clarity, consistency, and conversion across platforms.

**4 Months of Corporate Design Training  
+ 1 Month of Paid Internship**

- Graduate with more than a portfolio.
- Graduate with market credibility, professional confidence, and paid project experience.



# THE INTELLIGENCE OF BRAND COMMUNICATION



**Visual Psychology**



**Brand Systems**



**Market-Centric  
Design Thinking**

Students master how visual systems shape perception, influence decisions, and create brand equity across competitive markets.



## **Brand Architecture**

Identity Systems, Positioning, and Consistency

## **Advertising Narratives**

Concept-Driven Campaign Design

## **Design Psychology**

Trust, Attention, and Visual Hierarchy

## **Typography & Layout Intelligence**

Structure, Rhythm, and Clarity

## **Motion & Digital First Thinking**

Design for Modern Platforms



# 20% THEORY

# 80% EXECUTION

## MONTHS 1-2

### Foundations & Design Execution

Visual systems, Brand logic,  
Live briefs, Structured critique



## MONTHS 3-4

### Advanced Application & Portfolio Architecture

Campaign design, Identity systems,  
Package design, Advertising layouts,  
Mentor-led refinement

## MONTH 5

### Paid Industry Residency

Deep immersion with brands, studios,  
or agencies. You don't just design,  
You collaborate, deliver, and earn



# WHO IS THIS FOR?



## Graduates

Build a career in branding, advertising, or strategic design roles

## Career Pivoters

Transition from traditional roles into high-impact creative positions



## Freelancers

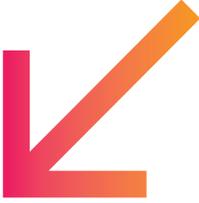
Move from execution-based work to premium brand consulting

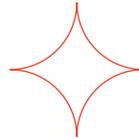


## Entrepreneurs

Build design systems that elevate and scale your own ventures



**YOUR CREATIVE  
AUTHORITY  
BEGINS AT** 



DESIGN | COMMUNICATE | INFLUENCE

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